



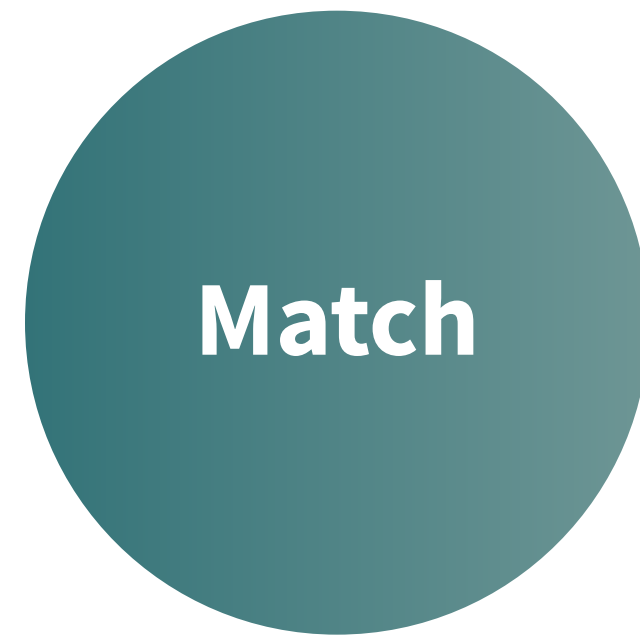




# Impactpool is the place where you can attract *the right candidates for your organization!*

Our mission is to **support highly-qualified and motivated talents** around the world, to give them the tools and the services to increase their chances of having a career at an International Organizations or the 'Impact Sector'. Today, we support some of the world's 300 most important International organizations in making their recruitment process more gender equal, diverse, time-efficient and **by matching their jobs to the best possible global talents of this sector.**

**Working closely with you, we provide you with a service that helps your organisation in three ways.**



Let's explore them further in the upcoming slides...



# AWARENESS

Increase and spread the global AWARENESS about your organisation. A well-founded knowledge about your organisation will lead to excitement towards a career with you. Our organisation pages and campaigns give you a chance to share your mission and vision with the world.





## REACH

Ensure a global, targeted REACH to suitable candidates because we use social media, our own personal Newsletter, themed campaigns and many such methods to tell the world about your vacancies.



## MATCH

We have a sophisticated, Artificial Intelligence system that matches your jobs to profiles on our platform that would suit your formal requirements and also organisational traits. This ensures that the right candidates see your vacancies.

**We're proud of our statistics.**

**400 000+**

**TALENTS  
REGISTERED**

**3000 to 5000**

**NEW TALENTS PER WEEK**

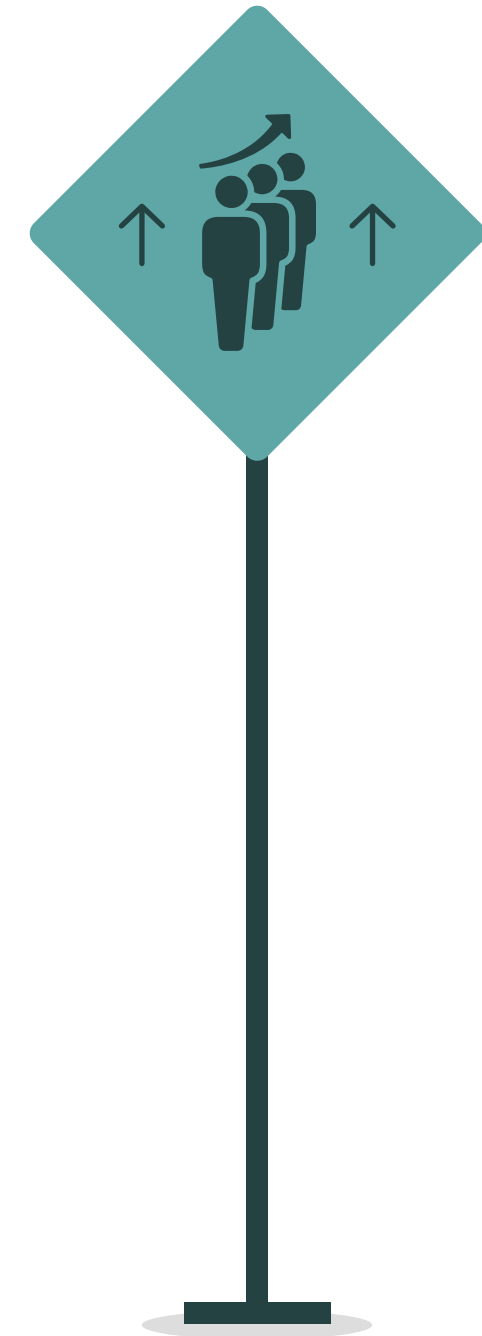
**450 000**

**VISITS TO IMPACTPOOL  
PER MONTH**

**1.5 million**

**PAGE VIEWS PER MONTH**

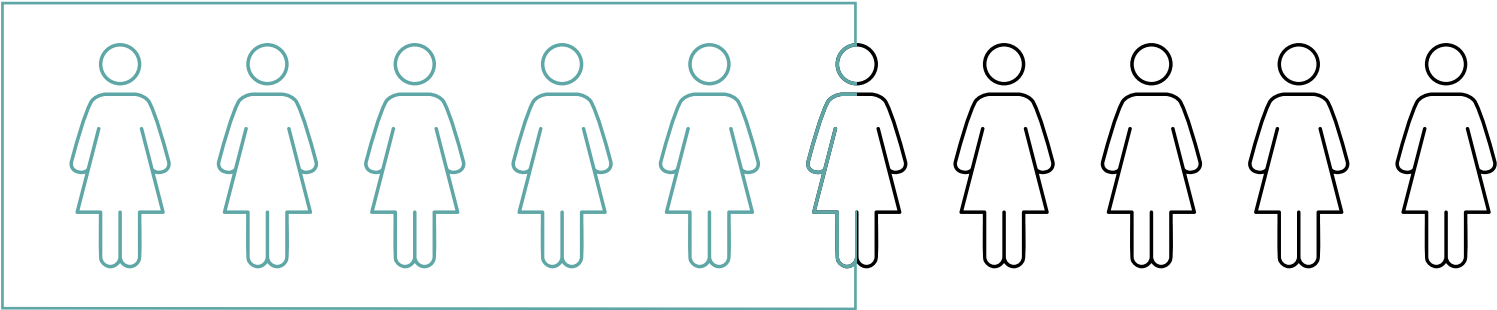
These numbers grow everyday.



# We can help your organisation achieve goals like gender parity.

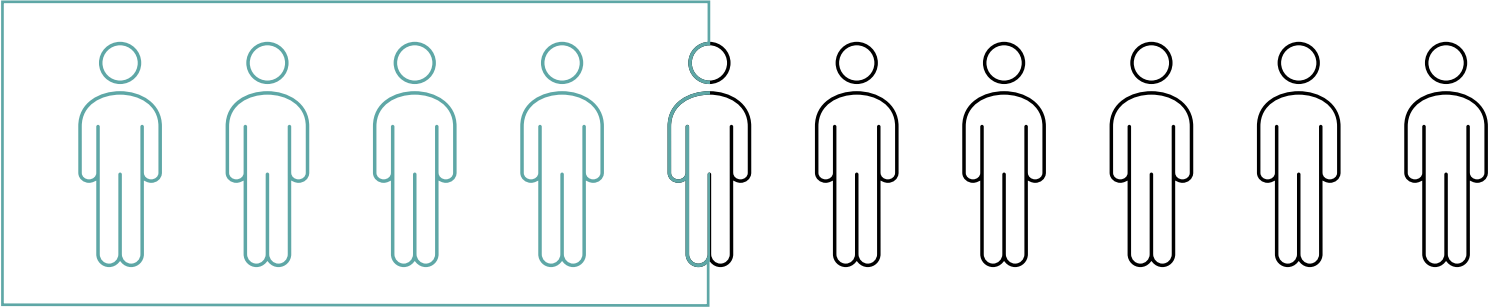
55%

USERS WHO ARE **WOMEN**



45%

USERS WHO ARE **MEN**



Source: Google Analytics

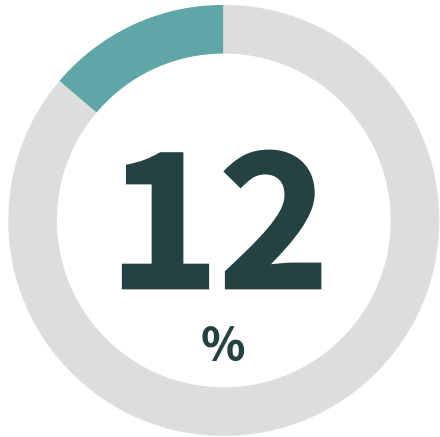


# We have users from across the globe!

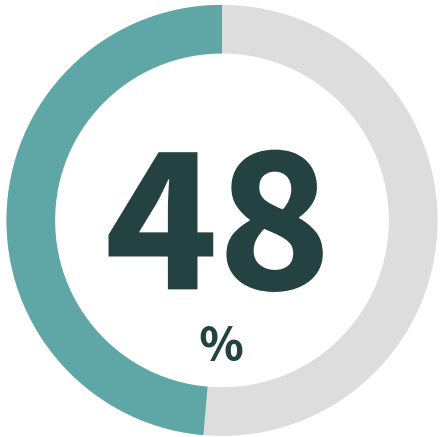


Source: Google Analytics

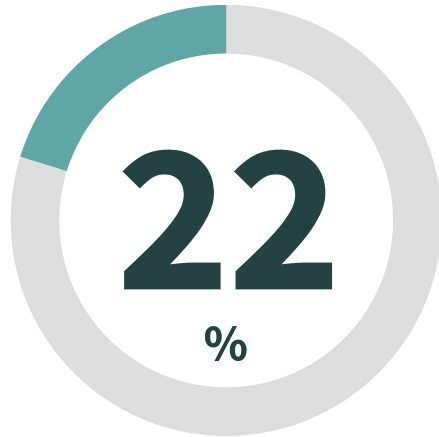
# Our user's are of varied seniority.



18-24 yrs



25-34 yrs



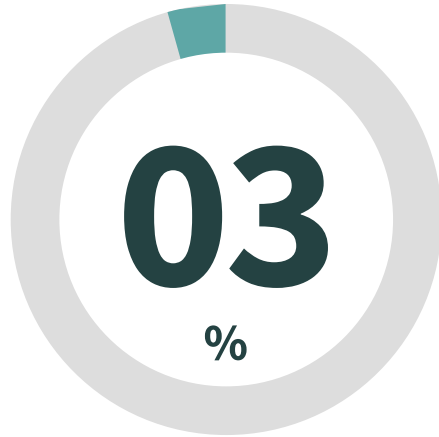
35-44 yrs



45-54 yrs



55-64 yrs



65+ yrs

Source: Google Analytics

# Impactpool is already trusted by many.



And many more...

**To get started and find out about how we can help you with your recruitment goals, contact us!**



**Magnus Bucht, CEO**  
magnus@impactpool.org



**Henrik Ryden, COO**  
henrik@impactpool.org

